

WIPES

DIFFERENT PURPOSES

101

DIFFERENT PERFORMANCES



Baby Wipes

Used to cleanse the sensitive skin of infants during diaper changes

- High wiping strength and softness for use on skin
- Typically a mix of soft polymers (typically plastic) and tree fibers
- Added lotions

Nearly all name brands or store brands carry a Do Not Flush (DNF) or trash disposal instruction on the packaging



Hard Surface Cleaning & Antibacterial Wipes

Removes dirt and grime from hard surfaces in homes and industrial bathrooms and kitchens

- Very high wiping strength
- Sufficient coarseness to remove hardened material
- Typically soft polymers (typically plastic)
- Cleaning or antimicrobial solutions

Nearly all name brands or store brands carry a DNF instruction on the packaging. At least one brand marketed for cleaning toilets carries a flushable claim.



Facial or Makeup Wipes

Removes makeup, oil, and may exfoliate

- Wiping strength
- Ingredients to dissolve and lift makeup, grime, oil and dead skin
- Typically a mix of normal, sensitive, dry oily and combination skin options

Nearly all Facial or Makeup wipes (name brands or store brands) carry a DNF or trash disposal instruction on the packaging



Body or Spa Wipes

Cosmetic products for rinse free cleaning or facial treatments

- Wiping strength
- Ingredients such as moisturizers, hyaluronic acids, collagen, and others to target specific beauty needs
- Anti-aging options are available and sheet masks provide facial and eye treatments

Some name brand or store brands contain a DNF or trash disposal instruction on the packaging



Medicated Wipes

Provides rinse-free cleansing solutions and topical medication delivery for patients at home or in hospital

- Wiping strength varies as product categories include wipes for incontinence, hemorrhoids, feminine hygiene, and large bath wipes
- Ingredients can include aloe and natural botanicals
- A mix of "Do Not Flush" and "Flushable" wipes

Most name brand or store brands are not intended to be flushed and carry a DNF or trash disposal instruction on the packaging.



Moist Towelettes

Cleans and sanitizes hands quickly

- Antibacterial and moisturizing ingredients
- A mix of "Do Not Flush" and "Flushable" wipes

Most name brand or store brands carry a DNF or trash disposal instruction on the packaging.

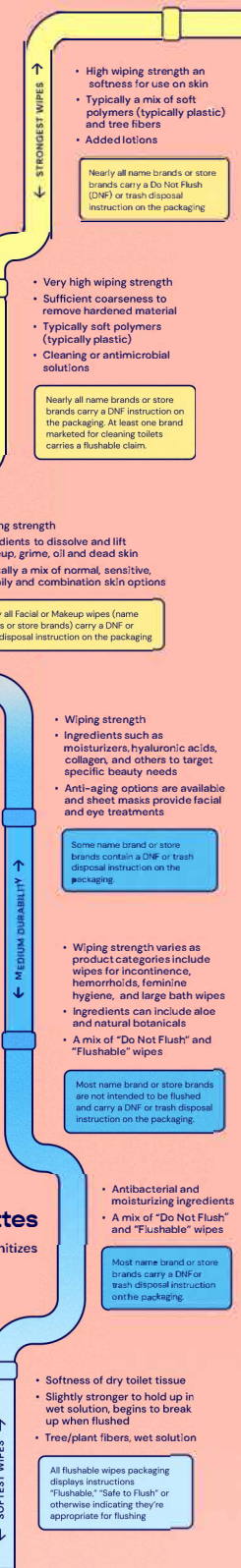


Flushable Wipes

Typically used in a bathroom setting in tandem with dry toilet tissue for enhanced cleaning

- Softness of dry toilet tissue
- Slightly stronger to hold up in wet solution, begins to break up when flushed
- Tree/plant fibers, wet solution

All flushable wipes packaging displays instructions "Flushable," "Safe to Flush" or otherwise indicating they're appropriate for flushing



To learn more about how to #FlushSmart, find the Responsible Flushing Alliance on Facebook and Twitter.

f t FLUSHSMART.ORG



Take Action Now



Look for the "Do Not Flush" symbol on wipes packages.